



FLEISHMAN[™]
INTERNATIONAL COMMUNICATIONS
HILLARD

**Fleishman-Hillard St. Louis
Internship Program:**

World-Class Training, World-Class Opportunities



“Get ready — a Fleishman-Hillard St. Louis internship is not about getting coffee or filing papers. From the minute you start your internship, you will be treated like a member of the team. Although this means that you are going to have to work extremely hard, it also means that your contributions will be highly valued and your skills will be put to the test. The internship program is intense, but as a result you will come away with the skills necessary to tackle any job.”

A.P.
Intern, 2007

Best-in-Class, Real-World Experience

The Fleishman-Hillard St. Louis internship program provides intensive, hands-on experience in a fast-paced, challenging environment. With a heavy emphasis on cross-practice group collaboration, Fleishman-Hillard St. Louis interns are given responsibility for tackling real-world communications challenges and producing value-added deliverables for our firm and clients. Interns gain exposure to a broad spectrum of integrated communications capabilities and develop skills that are required to be competitive in today's public relations marketplace. Managing multiple tasks, meeting deadlines, thinking critically, and writing to persuade are just some of the areas in which our interns grow.

Committed to Teamwork and Individual Growth

Fleishman-Hillard St. Louis interns are important members of our team. Through an assignment or an individual practice group, interns gain deep exposure and insight into a key aspect of our business. Practice group internship coordinators are responsible for integrating Fleishman-Hillard St. Louis interns into the day-to-day work of our account teams. Throughout the course of an internship (through regular touch-points and formal midterm evaluations), program managers track individual progress and identify opportunities for further growth.



“The internship was great. I was exposed to a wide variety of projects. I learned the value of research as a core strength in public relations. The internship cemented my interest in this field, whereas prior to it, I was unsure of how my journalism career would unfold. If you can get a Fleishman-Hillard St. Louis internship, do it!”

D.B., president and CEO of a local public relations firm
Intern, 1988



“As an intern at Fleishman-Hillard St. Louis, I worked on projects in a variety of practice groups, from corporate issues to public affairs to internal communication. That broad experience, combined with the opportunity to be guided by top PR professionals, to have access to the best resources, and to be a part of a global network, made my internship unforgettable.”

K.B.

Intern, 2005

Breadth of Skill Development

To ensure a well-rounded, substantive experience during an internship with Fleishman-Hillard St. Louis, we have established a specific set of skills we want every public relations intern to further develop over the course of a term. This includes:

- Writing materials to persuade
- Strategic planning
- Conducting research
- Targeting media
- Pitching media
- Event planning and support
- New business development
- Monitoring and summarizing coverage (traditional and new media)
- Leveraging online communications tools

Impact to Last a Lifetime

We aim to make every internship at Fleishman-Hillard St. Louis a life-enriching experience. Whether intern program alumni acquire positions within our firm, join other agencies, move into the corporate or nonprofit world, or continue their education, they take with them increased confidence, self-awareness, and applicable skills. Our goal the Fleishman-Hillard St. Louis internship program is to open doors to greater opportunity and set our interns on a course for achieving their full potential.

“I’ve done six or seven internships in my life, and Fleishman-Hillard St. Louis was easily the best – best developed, best organized, and best for me. I realize now how rare it is that a company uses its interns to their full abilities and invests in further training that will help them in any future job they hold.”

E.W.

Intern, 2004

Nuts and Bolts

The Fleishman-Hillard St. Louis internship program draws applicants from across the country and many different areas of study. In general, we seek candidates who have a demonstrated interest in communications or a related field, a record of leadership, and a motivation to succeed. Prior internship or experience outside the classroom is preferred.

Sessions

Fleishman-Hillard St. Louis offers three internship sessions a year:

- Winter/Spring: January – May (application deadline: November 1)
- Summer: June – August (application deadline: March 1)
- Fall: September – December (application deadline: July 1)

Key Qualifications

- Must have completed junior year of undergraduate study
- Open to undergraduate and graduate students
- Must have maintained at least a B average
- Must demonstrate strong writing and communication skills

Compensation

Fleishman-Hillard St. Louis offers competitive hourly wages, based on a 7.5-hour workday, five days a week. In addition, the firm provides parking for our interns.



Bringing Together Diverse Backgrounds

One of the strengths of our program is the rich diversity of backgrounds and experience that our interns bring to Fleishman-Hillard St. Louis. Following is a sampling of majors, minors, and areas of concentration that recent interns pursued in their undergraduate and graduate studies.

Advertising	English	Photography
African-American Studies	French	Political Journalism
Agricultural Communications	Graphic Design	Political Science
American Studies	History	Public Policy
Art History	International Studies	Public Relations
Biology	Journalism	Psychology
Broadcast Journalism	Marketing	Sociology
Business Administration	Marketing Research	Spanish
Business Marketing	Mass Communications	Speech Communications
Communications	Media Communications	Sports Marketing
East Asian Studies	Natural Resources	Strategic Communications
Economics	Organizational Communications	Theater Arts
Elementary Education	Philosophy	Women's and Gender Studies

How to Apply

To apply for an internship with Fleishman-Hillard, mail a cover letter, resume, three writing samples, and a letter of recommendation to:

Intern Coordinator
Fleishman-Hillard Inc.
200 North Broadway
St. Louis, MO 63102

Or, send materials online to:
fhstlinterns@fleishman.com

Contact Us

For more information, contact the
Fleishman-Hillard Internship Program
at 314-982-1700.

Attracting Interns From Around the Country

Recent Fleishman-Hillard St. Louis interns have graduated from these colleges and universities:

American University	Ohio University
Ball State University	Ohio Wesleyan University
Benedictine College	Purdue University
Bradley University	Rockhurst University
Brigham Young University	Southeast Missouri State University
Central Michigan University	Southern Illinois University-Edwardsville
Colby College	St. Ambrose University
College of Santa Fe	St. Louis University
Columbia College Chicago	St. Mary's College
Creighton University	Stephens College
Denison University	Syracuse University
Drake University	Trinity University
Drury University	Truman State University
Dublin Institute of Technology	University of Central Missouri
Duke University	University at Albany
Eastern Illinois University	University of Kansas
Emory University	University of Miami
Florida Southern College	University of Michigan-Ann Arbor
Florida State University	University of Missouri-Columbia
Fontbonne University	University of Missouri-St. Louis
Indiana University-Bloomington	University of Notre Dame
Illinois Central College	University of Western Ontario
Illinois State University	University of Wisconsin-Milwaukee
Lindenwood University	Valparaiso University
McKendree University	Vanderbilt University
Miami University of Ohio	Washington University
Millsaps College	Webster University
Missouri State University	Yale University
Northwestern University	
Ohio State	

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“To make ourselves as valuable to our clients as they are to us...”[®]